

**Section I:**  
**AMENDMENT UNDER 37 CFR §1.121 to the**  
**CLAIMS**

Claim 1 (currently amended):

A method for establishing a reservation for a service or product ~~; said service or product being provided by a provider having a management system, said management system providing a repository for customer profiles, available inventory and reservations, said method comprising the steps of:~~

periodically synchronizing a clone inventory database with an inventory of a reservation management system;

directing a booking party to a set of web objects according to ~~[[the]]~~ a type of booking party, the web objects being served by a cloned server having a set of common web objects with a primary site and a set of web objects unique to said booking party type, and wherein said booking party type is selected from the group of a wholesale booking party, an agent booking party, and a direct customer party;

collecting a reservation data set from said booking party including itinerary and preferences for a customer;

establishing a reservation in said reservation management system according to said reservation data set if a matching service or product is available according to said synchronized inventory database, said reservation being associated with a customer profile; ~~[[and]]~~

determining a revenue value to be ~~afforded~~ compensated to said booking party~~[[.]]~~ ; and

recording said revenue in a revenue pool for said booking party.

Claim 2 (original):

The method as set forth in Claim 1 wherein said step of directing a booking party to a set of web objects comprises a step selected from the group of providing a plurality of Universal Resource Locators, web addresses, and subdomains, each being tailored to the needs of a booking party type.

## Claim 3 (original):

The method as set forth in Claim 1 further comprising a step of allowing said booking party to create a new customer profile.

## Claim 4 (original):

The method as set forth in Claim 1 further comprising the step of allowing said booking party to modify an existing customer profile.

## Claim 5 (original):

The method as set forth in Claim 1 where in said step of establishing and associating said reservation with a customer profile comprises a step selected from the group of establishing a hotel reservation, reserving a travel ticket, booking a rental car, reserving a golf tee time, reserving an entertainment ticket, and reserving products due for future availability.

## Claim 6 (currently amended):

A computer readable medium encoded with software for establishing a reservation ~~for a~~ service or product, said service or product being provided by a provider having a management system; said management system providing a repository for customer profiles, available inventory and reservations, said software causing a computer to perform the steps of:

periodically synchronizing a clone inventory database with an inventory of a reservation management system;

directing a booking party to a set of web objects according to ~~[[the]]~~ a type of booking party, the web objects being served by a cloned server having a set of common web objects with a primary site and a set of web objects unique to said booking party type, and wherein said booking party type is selected from the group of a wholesale booking party, an agent booking party, and a direct customer party;

collecting a reservation data set from said booking party including itinerary and preferences for a customer;

establishing a reservation in said reservation management system according to said reservation data set if a matching service or product is available according to said synchronized inventory database, said reservation being associated with a customer profile; ~~[[and]]~~

determining a revenue value to be ~~afforded~~ compensated to said booking party~~[[.]]~~ ; and

recording said revenue in a revenue pool for said booking party.

## Claim 7 (original):

The computer readable medium as set forth in Claim 6 wherein said software for directing a booking party to a set of web objects comprises a step selected from the group of providing a plurality of Universal Resource Locators, web addresses, and subdomains, each being tailored to the needs of a booking party type.

## Claim 8 (original):

The computer readable medium as set forth in Claim 6 further comprising software for allowing said booking party to create a new customer profile.

## Claim 9 (original):

The computer readable medium as set forth in Claim 6 further comprising software for allowing said booking party to modify an existing customer profile.

## Claim 10 (original):

The computer readable medium as set forth in Claim 6 wherein said software for establishing and associating said reservation with a customer profile comprises software for performing a step selected from the group of establishing a hotel reservation, reserving a travel ticket, booking a rental car, reserving a golf tee time, reserving an entertainment ticket, and reserving products due for future availability.

## Claim 11 (currently amended):

A system for establishing a reservation for a service or product; ~~said service or product being provided by a provider having a management system, said management system providing a repository for customer profiles, available inventory and reservations, said system comprising:~~

a clone inventory database periodically synchronized with an inventory of a reservation management system;

a plurality of cloned web sites, each cloned web site having a set of software components in common with a primary web site and being adapted to provide reservation capabilities to a specific type of booking party by having one or more software components unique to said booking party type;

a content router adapted to provide each of said cloned web sites with [[a]] said set of common software components; ~~and to provide each of said web sites with site-specific software components,~~ at least one of said software components being configured adapted to collect and validity check reservation request details from a booking party directed to a cloned web site according to a booking party type selected from wholesale party, agent party, and direct consumer party, and adapted configured to confirm available reservations with said reservation management system; and

an intermediary system [[for]] interfacing said reservation management system to said cloned web sites, adapted configured to request availability for specific reservations according to said collected reservation request details, and adapted to create specific reservations, to [[and]] associate ~~those~~ said reservations with customer profiles, ~~and further~~ adapted to determine a revenue amount afforded to be compensated to said booking party, and to record said revenue amount.

## Claim 12 (original):

The system as set forth in Claim 11 wherein said software components comprise a software component adapted to collect a customer profile data set from a booking party and to create a customer profile in said management system.

## Claim 13 (original):

The system as set forth in Claim 11 wherein said software components comprise a software component adapted to retrieve an existing customer profile data set from said management system and to modify said customer profile by a booking party.

## Claim 14 (original):

The system as set forth in Claim 11 wherein said intermediary system is adapted to interface to said management system through terminal emulation.

## Claim 15 (original):

The system as set forth in Claim 11 wherein said intermediary system is adapted to interface to a management system selected from the group of a hotel reservation system, a travel ticket reservation system, a rental car reservation system, a golf tee time reservation system, an entertainment ticket reservation system, and reservation system for products due for future availability.

## Claim 16 (new):

The method as set forth in Claim 1 wherein said reservation management system is selected from the group of a hotel reservation management system, a travel reservation management system, and a vacation reservation management system.

## Claim 17 (new):

The computer readable medium as set forth in Claim 6 wherein said reservation management system is selected from the group of a hotel reservation management system, a travel reservation management system, and a vacation reservation management system.

## Claim 18 (new):

The system as set forth in Claim 11 wherein said reservation management system is selected from the group of a hotel reservation management system, a travel reservation management system, and a vacation reservation management system.